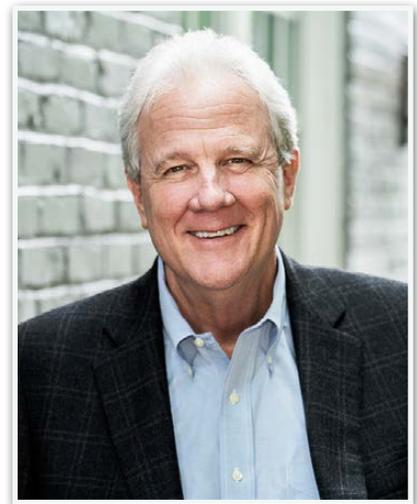


YOU MAKE THE DIFFERENCE

A Message From Our CEO...

2020 was truly a unique and challenging year. COVID changed everything. Like so many organizations, Dilworth Center transformed all of our services to a complete virtual format. This demanded that everyone on staff quickly adapt to providing care in a manner that had never been done before. Throughout this year of transition, we continued to measure the effectiveness of our services and the progress of our patients. I am delighted to report that the evidence clearly shows that virtual treatment has been just as effective as traditional face-to-face treatment. People have continued to get well in spite of the pandemic.

I would like to thank everyone for your hard work and continuing support. Staff members, board members, donors and volunteers have all rallied to the cause of supporting our mission to provide effective and affordable treatment services for individuals and families affected by alcoholism and drug addiction. This has truly been a group effort of which I'm proud to be a member.



Charles Odell, CEO and President

2020 Highlights

Board Chair, Martin Godwin, wins Charlotte's Dancing with the Stars Competition — Raising \$52,000 for the Center!

NAATP Outcomes Measurement Project is implemented.

Successful, treatment continues indefinitely...

4th Annual Christina Browning Key to Recovery Scholarship Breakfast raises \$360,000!

1/1/20

3/7/20

3/17/20

5/7/20

7/7/20

First entirely virtual patient, Steve, graduates from treatment!

DC Giving Day raises \$5,000!

Due to Covid-19, Dilworth Center moves all treatment services to a virtual platform.

Community Impact



806

Calls for Help



312

Patient Assessments



222

Patients Treated



542

Professional Workshop Attendees

Patient Impact

Of the patients surveyed:



85%

Report improved relationships with family members.



87%

Report being of greater service to the community.



89%

Report an increase in general well being and health.



87%

Report an increase in their overall quality of life.



Family Impact

214

Family Members

Unlocked Recovery



93%

report being able to identify unhealthy coping skills within themselves and have implemented healthier behaviors in various areas of their life.



98%

report having a better understanding of alcoholism/addiction and its characteristics.



91%

report feeling more positive about their ability to have a healthy relationship with their loved one.



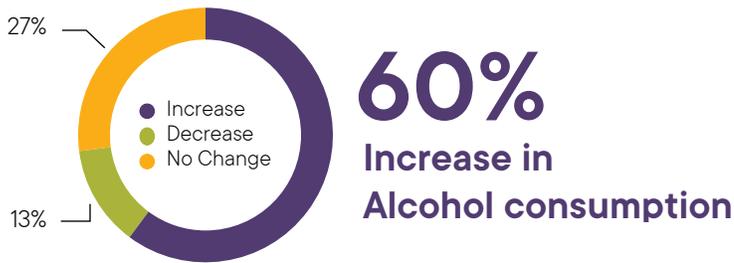
96%

would recommend the treatment services at Dilworth Center to others.



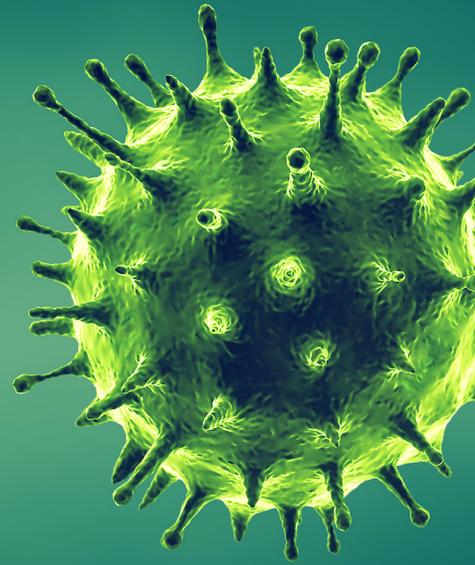
COVID Impact

Alcohol Consumption during the COVID-19 Pandemic: A Cross-Sectional Survey of US Adults



*In a sample of 832 participants, almost two-thirds reported that their drinking had increased, compared to before COVID-19. The study concluded that alcohol use in the U.S. is a public health problem that appears to have worsened since the onset of COVID-19.

*Int J Environ Res Public Health. 2020 Dec; 17(24): 9189.



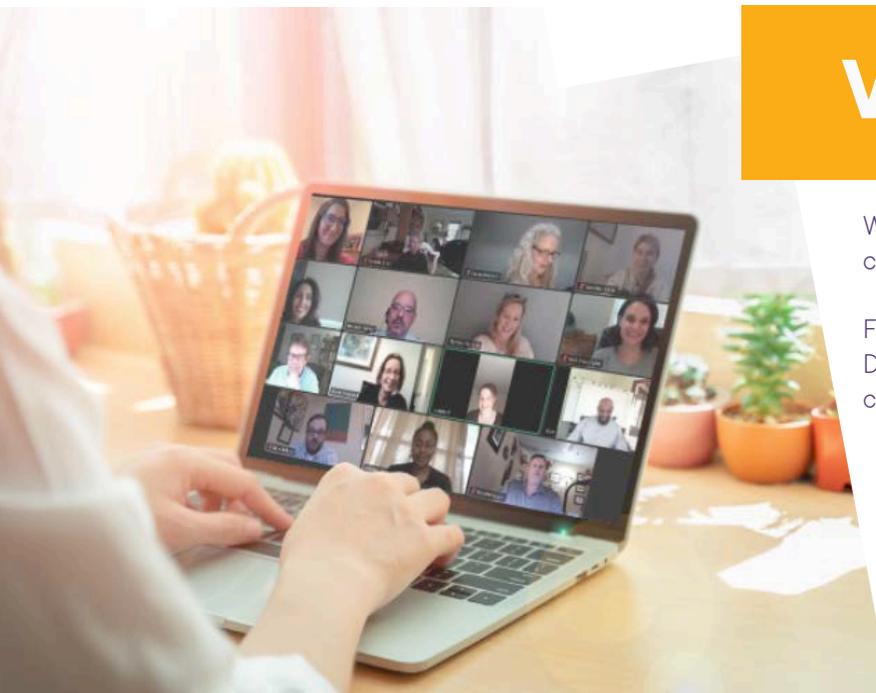
Virtual Impact

While the pandemic forced physical distance, it also catalyzed collective efforts to find solutions – and prepare for a new future.

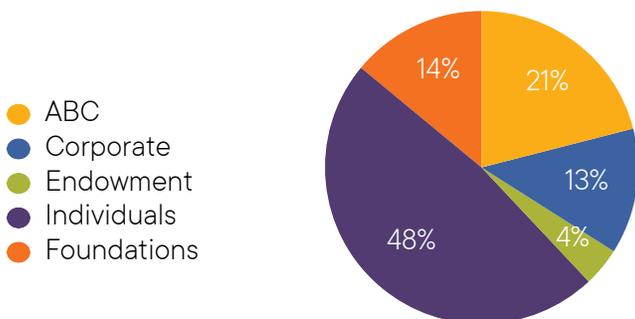
Faced with a pandemic that upended every aspect of daily life, Dilworth Center showed its ability to adapt, and embrace the changes.

73% Of patients report Telehealth is a more convenient form of therapy.

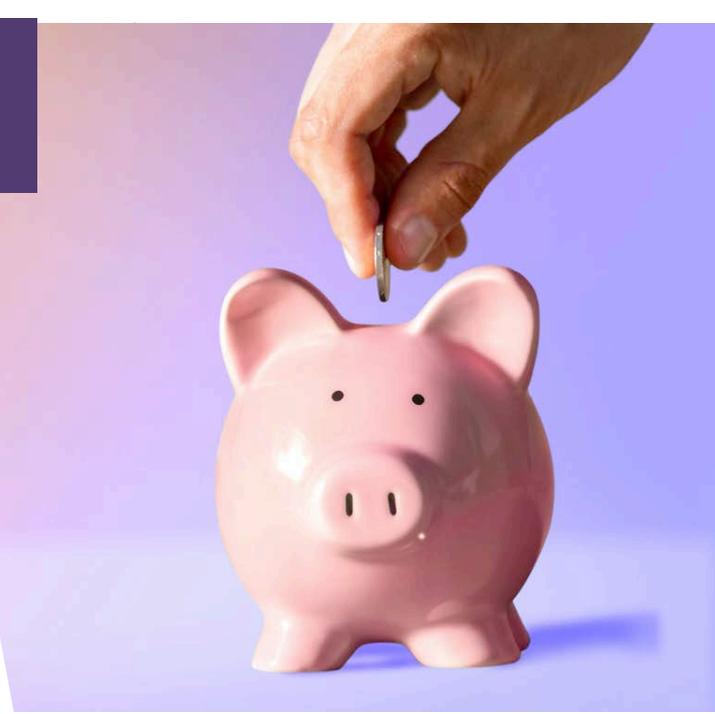
86% Of patients report Dilworth Center's Telehealth platform is easy to use.



Financial Impact



Thanks to the generous giving of our donors, Dilworth Center received more funds in 2020 than any year in our history.



SCHOLARSHIP IMPACT

As one of the only nonprofit treatment centers in our area,

Dilworth Center relies on the generosity of our community sponsors to help sustain our mission to provide effective and affordable treatment services for individuals and families affected by alcoholism and drug addiction.

Thanks to outstanding community support, the Christina Browning Key to Recovery Scholarship breakfast has consistently surpassed annual fundraising goals.



History & Impact of Unlocking Recovery

Over the past four years, Dilworth Center has been able to provide over \$1,300,000 in scholarship funds to over 800 patients. At last year's breakfast alone, we raised a record breaking \$360,000 in scholarship dollars!



800

Individuals



Assisted

\$360K

Raised In



2020

432

Total



Donors

\$1.3 Million

Awarded



Patients

DONOR IMPACT

If you have ever given to Dilworth Center — be it a donation of \$1 or \$50,000 — you have been the KEY to someone's recovery and helped to create change that will endure for generations.



2021 IMPACT



Endowment Fund

In 2021, Dilworth Center will launch an endowment campaign to create an ongoing source of income to support the long-term operations of our treatment programs.



Chris Herren at Myers Park

On September 8, 2021, Dilworth Center will host Chris Herren at Myers Park High School, so that members of the Charlotte community can hear his incredible journey of recovery.



Breakfast 2021

Dilworth Center is excited to announce that Chris Herren will also be the keynote speaker for the 5th Annual Christina Browning Key to Recovery Scholarship Breakfast on September 9th.



MAKE AN IMPACT



How can I help now?



How can I help over time?



What will my legacy be?

For more information about Keystone Society membership, contact Cynthia Sims, Director of Development and Marketing - cynthia@dilworthcenter.org

30 Years of Staff Impact

On behalf of our staff and board of directors, we thank you for helping us be the KEY to unlocking recovery for thousands in our community, over the past 30 years.

You make the difference, so that we can make the difference!



Marsha Green 4 Years
Michael Hatley 4 Years
Cynthia Sims 4 Years
Gail Courtright 4 Years
Dakeita Staton 4 Years
Laura Wesson 4 Years
Jennifer Kline 3 Years
Jake Allen 2 Years
Peter Hirsch 2 Years



Diane Frederick 19 Years
Margaret Larrea 14 Years
Angie Leckie 11 Years
Jordan Tadlock 10 Years



Christina Melber 30 Years
Charles Odell 25 Years
Abier Thornton 22 Years
Cori Trotman 22 Years
Tammy Hanson 20 Years



Todd McLean 9 Years
Corinne Freer 8 Years
Kelly Little 8 Years
Amy McDonnell 7 Years



Board of Directors

Charles Odell
Dilworth Center
President

Martin Godwin
Cameron Carmichael
Chair

Peter Browning
Peter Browning
Treasurer

Reggie Willis
Ally Bank
Secretary

Gay Boswell
Community Volunteer

Fred Oates
Atrium Health

Becky Headen
Hendrick Automotive
Group

Will Sparks
McColl School of Business
Queens University

Steve DeGeorge
Robinson Bradshaw